

Being healthy, fit and active is a little easier with The Alliance's HEALTHY LIVING DISCOUNTS

We secure the discounts, all enrollees have to do is show their medical ID card to receive savings on a number of services that can help improve their health and wellness.

The Alliance Healthy Living Discounts program provides enrollees with savings at a number of facilities devoted to health and wellness. Discounts vary by provider and **all you have to do is show a medical ID card with an Alliance logo** to receive savings on pre-approved services. Savings are offered on a wide variety of services including:

- » Hearing aid centers
- » Yoga practitioners
- » Nutrition and weight-loss centers
- » Massage therapists

The Alliance coordinates the program on behalf of Alliance member organizations and their enrollees. Discounts are not considered a covered benefit or insurance program and participation by a particular business is not an endorsement by The Alliance of that business. Enrollees are responsible for all enrollment and membership fees associated with any businesses, outside of the stated discount.

The complete list of discounts is always available at www.the-alliance.org/health_wellness.aspx.

Participating Hearing Aid Centers

AUDIBEL HEARING AID CENTERS

Offers members 15% off

www.audibel.com

116 Macfarlane Rd.; Portage

1-800-286-4077

Colby Clinic

713 Broadway; Baraboo

608-286-4077

Manville Clinic

144 S Walnut St., Reedsburg

800-286-4077

Dane County Hearing Aid Center

2040 E. Washington Ave., Madison

608-249-4077

MIRACLE-EAR CENTERS

Offers members an additional 20% off the sale price

www.miracle-ear.com

6692 Odana Rd., Madison

Phone: 608-829-3777

618 US Hwy 12, Baraboo

608-355-0555

1517 Huebbe Parkway, Beloit

608-362-8889

Janesville SEARS Hearing Center

Janesville Mall-2500 Milton Ave., Janesville

608-757-0123

East Towne SEARS Hearing Center

East Towne Mall-43 East Towne Mall, Madison

608-243-8084

SERIG'S BELTONE HEARING CENTERS

Offers members :Free audiometric evaluation, and consultation; free video otoscopic examination; free office visits; free lifetime care with our BELCARE service plan; 2 year warranty on new digital instruments (at no additional cost); 20% discount on new hearing instruments. Note: Discount available to family members of Alliance members, including spouses, children, parents, grandparents, (including in-laws), aunts, uncles and siblings.

www.beltone.com

1701 N. Spring St., Beaver Dam

920-887-9621

W62 N244 Washington Ave., Cedarburg

262-376-0576

405 1/2 N. Iowa St., Dodgeville

800-432-4761

101 E. Milwaukee St., Janesville

608-754-2561

5513 Odana Rd., Madison

608-256-6440

600 E. Main St. #202., Watertown

920-206-0228

433 Linn St.; West Baraboo

608-356-7792

322 Broadway, Berlin

920-361-0485

407 S. Main; Fort Atkinson

920-568-9166

315 Mt Zion Dr., Ripon

920-748-2366

325B South Main St., West Bend

262-334-2128

Participating Massage Therapists

AMPLIFY SPA

Offers members 10% off a 60 minute massage.
311 E. Wisconsin St.-Suite 201, Portage
608-234-1764

BACK IN HARMONY

Offers members \$10 off each massage up to 3 times per month (full rate after that.)
6225 University Ave.-Suite 202, Madison
608-332-9581

BLOSSOMING SOUL MASSAGE, LLC

Offers members 20% off of their first visit and then 10% off of subsequent visits.
4710 E. Broadway Dr-Suite 190, Madison
608-222-2700

ELEMENTS THERAPEUTIC MASSAGE

Offers members 20% off retail services.
Massages available at
25 minutes, 55 minutes, and 80 minutes.
1950 Cayuga St., Middleton
608-824-9099

I KNEAD YOU MASSAGE THERAPY

Offers members \$5 off a 1/2 hour massage or \$10 off 1 hour massage.
402 Gammon Place LL10, Madison
608-833-1133

IN BALANCE MASSAGE THERAPY

Offers members a 15% off discount.
715 Hill St.- Suite 260, Madison
608-513-2865

INDULGE SPA

Offers members 15% off any 60 or 90 minute massage. Cannot be combined with any other discount or special. Please mention Alliance member when booking appointment.
4339 E. Towne Way, Madison
608-249-7047

KARA'S MASSAGE THERAPY

Offers members \$5 off their first massage with proof of membership. Discount applies only to table massage. Limit one per person.
687 Lincoln Ave., Fennimore
608-822-3988

LEIA'S RENU DAY SPA

Offers members 10% off any service, anytime. Cannot be combined with other discounts, coupons or specials. May not be used when purchasing/redeeming gift certificates.
6401 Odana Rd., Madison
608-438-5342

RESTORE-RENEW MASSAGE THERAPY LLC

Offers members 15% off, cannot be combined with any other discount or offer.
1001 S. Whitney Way, Madison
608-445-3808

TOUCH OF YOUR LIFE THERAPEUTIC MASSAGE

Offers members 10% off a 60 minute massage or reiki therapy and 20% off packages of 4 or more 60 minute massages.
144 3.St., Baraboo
608-432-1966

THE OASIS SALON & SPA

Offers members \$10 off 1 hour massage. Not valid with any other discounts or offers.
620 South Church St., Watertown
920-262-2200

THE THERAPEUTIC TOUCH

Offers members 10% off any one hour service.
601 W. Main St., Lake Geneva
262-248-6888

Mind, Body & Spirit

INNER FIRE YOGA

Offers:Membership Regular Pricing Discount Pricing
10 Classes \$140 \$123
20 Classes \$255 \$225
1 Month Unlimited \$145 \$130
3 Months Unlimited \$355 \$310
12 Months Unlimited \$990 \$870
5003 University Ave., Madison
608-661-0167
www.innerfireyogacenter.com

Nutrition & Weight Loss

THIN & HEALTHY'S TOTAL SOLUTION

Offers members free metabolism evaluation and 50% off initial enrollment.
5973 Executive Dr., Fitchburg
608-274-8446
www.thinandhealthy.com/madisonwest